



Dear Friend of Walnut Grove Elementary School,

On behalf of the Parent Teacher Organization (PTO) of Walnut Grove Elementary School (WGES) in Southlake, I am pleased to invite you to join an elite group of businesses in supporting our 2018-2019 fundraising efforts. Our signature fundraiser of the year, **Grove Games**, will take place on October 12, 2018 as WGES students compete in an obstacle course on school grounds. Our spring fundraiser, **Family Fun Fest**, will take place on March 30, 2019 as students and their families enjoy a carnival themed event at WGES. There are several sponsorship opportunities (please see attached contracts), as well as a need for in-kind donations and auction items.

All proceeds from these events will go directly back to the school. Our PTO proudly works in conjunction with school administrators and teachers to identify educational opportunities that can be purchased with our fundraising dollars. Expenditures from our 2017-2018 efforts included **new playground equipment, teacher training, classroom workbooks and reading materials, educational software, teacher breakroom improvements, and enrichment programs.** Please help our school continue to provide the best education in the state by supporting our fundraising efforts!

Sponsorship information is enclosed for your review and consideration. If you have any questions, please do not hesitate to contact Bryanna Roop at 214.564.4695. Thank you again for your support and continued generosity, which is essential to protecting the tradition of academic excellence!

With Warm Wishes,

A handwritten signature in cursive script that reads 'Christy Renda'.

Christy Renda
PTO President



2018-2019 Partnership Contract

Walnut Grove Elementary School PTO

Benefits for Partnership Sponsors

- Corporate logo on PTO Post email distributions for the school year
- Corporate logo on the PTO website for the school year
- Option for advertising on the PTO Facebook page or website up to 3 times per school year
- Corporate logo signage at PTO sponsored events
- Recognition on the morning announcements for 1 month – approved promotional item will be displayed (for example: a coffee cup with company logo)
- GOLD Level sponsor benefits for Grove Games (October 12, 2018) --- details available in the attachment
- PLATINUM level sponsor benefits for Family Fun Fest (March 30, 2018) --- details available in the attachment

We are pleased to become a **Partnership Sponsor** for \$5,000

Sponsor Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

*Please deliver completed contracts and payment to WGES front office
or mail to (checks payable to WGES PTO):*

*Walnut Grove Elementary School
Attn: VP Fundraising
2520 N White Chapel Boulevard
Southlake, Texas 76092*



2018 SPONSORSHIP LEVELS

Walnut Grove Elementary School PTO

SPONSOR RECOGNITION	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000	OLYMPIAN \$500	ATHLETE \$250
Approved marketing item given to all students	✓				
Sponsor level recognition on yard sign – to be displayed on WGES campus for weeks leading up to event**	12 ft yard flag	10 ft yard flag	8 ft yard flag	18x24 yard sign	
Recognition on back of event shirt worn by all students (approx. 700)	Logo*	Logo*	Logo*	Name	
Sponsor level recognition on event banner	Logo**	Logo**	Logo**	Name	Name
Sponsor level recognition in Grove Games student information packet (approx. 700)	Logo**	Logo**	Logo**	Name	Name
Sponsor level recognition on WGES website	Logo	Logo	Logo	Name	Name
Sponsor level announcement and recognition on WGES PTO social media	✓	✓	✓	✓	✓

*Black vector file must be emailed to broop@sendems.com by September 21st to be included on event shirt

**Full color vector file must be emailed to broop@sendems.com by September 21st to be included in packet materials and for sign production

We are pleased to sponsor the **Grove Games** at the following level:

_____ Gold - \$3,000

_____ Silver - \$2,000

_____ Bronze - \$1,000

_____ Olympian - \$500

_____ Athlete - \$250

Business Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

Please deliver completed contracts and payment to WGES front office or mail to (checks payable to WGES PTO):

Walnut Grove Elementary School
Attn: Grove Games
2520 N White Chapel Boulevard
Southlake, Texas 76092



2019 SPONSORSHIP LEVELS

Walnut Grove Elementary School PTO

BENEFITS FOR SPONSORS

- Recognition on yard sign - displayed at event and on WGES campus 2 weeks before event*
- Sponsor level recognition in Family Fun Fest student information packet (approx. 700)**
- Sponsor level recognition on WGES website (name only for Game Sponsor)
- Approved marketing item (prize) given to all participants day of the event
- Sponsor level announcement and recognition on WGES PTO social media (name only for Game Sponsor)

GAME SPONSOR for \$250 – Opportunity to sponsor one of the fun carnival games! Sponsors are encouraged to provide preapproved prizes for carnival game. 18x24 yard sign.

BOOTH SPONSOR for \$500 – Opportunity to set up your own booth at the event. All parts (table, chairs, etc.) of the booth must be furnished by sponsor and must be approved by WGES in advance. 18x24 yard sign.

INFLATABLE SPONSOR for \$500 – Opportunity to sponsor one of our inflatable items!! Yard sign will be 8ft flag. Signage will be moved to inflatable of choice (list of inflatable options will be sent to Platinum sponsors first).

PLATINUM at \$1,000 – Opportunity to sponsor your choice of an inflatable or carnival game. Opportunity to also set up a booth/table. Yard sign will be 12ft flag. Website linked for recognition on PTO Facebook page.

* Full color vector file must be emailed to broop@sendems.com by March 1st for yard signs

**Black vector file must be emailed to broop@sendems.com by March 1st to be included in packet materials

*****List of games and inflatables will be sent to Platinum sponsors first and will be first come, first served.*****

We are pleased to sponsor **Family Fun Fest** at the following level:

_____ Platinum - \$1,000

_____ Inflatable - \$500

_____ Booth - \$500

_____ Games - \$250

Sponsor Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

Please deliver completed contracts and payment to WGES front office or mail to (checks payable to WGES PTO):

*Walnut Grove Elementary School
Attn: Family Fun Fest
2520 N White Chapel Boulevard
Southlake, Texas 76092*